

## MEDIA ADVISORY

For Immediate Release: Nov. 23, 2007

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## MEDIA ADVISORY Not for Publication or Broadcast

North Dakota Department of Health and U.S. Centers for Disease Control and Prevention Schedule News Conference To Promote Importance of Receiving a Flu Shot

BISMARCK, N.D. – The North Dakota Department of Health along with the U.S. Centers for Disease Control and Prevention (CDC) will hold a news conference on Nov. 26, 2007, in Fargo to remind all North Dakotans of the importance of receiving a flu shot.

The event is being held in conjunction with National Influenza Vaccination Week (Nov. 26-Dec. 2). The event is aimed at raising awareness about the seriousness of influenza and the importance of vaccination in November, December, and throughout the influenza season which typically peaks in January or later.

The news conference will be held in Fargo at Fargo Cass Public Health, 401 3<sup>rd</sup> Ave. North, meeting room 3 (lower level) at 1:30 p.m. CST.

Members of the media who wish to participate via telephone can dial 866.637.9769.

The following individuals will participate in the news conference:

- Dr. Terry Dwelle, state health officer, North Dakota Department of Health
- Dr. Jeanne Santoli, deputy director, Immunization Services Division, Centers for Disease Control and Prevention.
- Dr. John Baird, health officer, Fargo Cass Public Health

For more information about the news conference, contact Stacy Eberl at 701.328.2372.

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